



## QUAN DO

Communication Designer

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Australia

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### GRAPHIC DESIGN EXPERIENCES

- Faber-Castell / Sydney, Australia** 07/2007  
Part-time Graphic Designer > NOW
- Developed new product designs and packaging from concept to execution as a vital member of marketing department.
  - Created illustrations using a variety of mediums to fit specific target groups.
  - Designed promotional brochures to be displayed at dealers' stores.
  - Managed an online image library to be accessed by customers.

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### FREELANCE DESIGN WORKS

- Driftwood / South Coast Accommodation** 2006
- Designed a logo and a promotional brochure for a vacation lake house to be put at travel agents.
  - Selectively chose necessary information copy and images to be put on a folded DL brochure for efficient use of space while adhering closely to the graphic design rules.
- IDP Education / Sydney** 2006
- Developed a poster for an education exhibition featuring free study-abroad consulting for international students.
  - Created a slogan, streamlined ideas into graphic images and poster layout.

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### EDUCATION

- Bachelor of Communication Design** 02/2006  
(Awarded by Swinburne University) > 12/2008  
Think: Billy Blue College of Design  
North Sydney, NSW Australia

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### ACHIEVEMENTS

- Blues Point Award** for an all rounder who achieves consistent outstanding results 2008
- Invited Member of Golden Key** International Honour Society (Swinburne Chapter) 2008
- Best Drawing Student Award** for creatively using drawing skills to aid design solutions 2007
- Top 10 in Palmolive/Soft as Soap** design competition hosted by Colgate 2007

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### SKILLS

- Proficient in Adobe Creative Suite 4 [Photoshop/Illustrator/InDesign/Dreamweaver/Flash]
- Experienced with HTML, CSS to develop semantic websites

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### INTERESTS

- Graphic Design, Technology, Cultures, Personalities
- Photography, 3D and Traditional Animation, Visual Effects
- Checking out art galleries and museums with friends.

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### REFERENCES

- Will be made available upon request.